

Asia and the
Jewish World

A Global Leadership Conversation

Shanghai 30 October -
1 November 2016



AJF

Australian Jewish Funders



**JEWISH
FUNDERS
NETWORK**

**PRATT
FOUNDATION**

Foreword



Welcome to the third gathering *Asia and the Jewish World: A Global Leadership Conversation*.

Reading recently about Shanghai's rich Jewish history, the magazine article first startled, and then haunted. Writing in *The Atlantic* (21/11/13) James Griffith noted: "When the Second World War broke out in 1939, more European Jews had taken refuge in Shanghai than in any other city in the world." That startled. But here's what haunted: "Aside from the Dominican Republic, Shanghai was the only place that remained open to these refugees, and 20,000 or so ... found their way to the city in the late 1930s". Just 20,000. Who knows how many more could have, should have, been saved?

There are, of course, many contemporary reasons why a conversation on "Israel, Asia, and the Jewish Future" in the 21st century should meet in Shanghai, having first come together in Hong Kong (2014) and Singapore (2015). But one reason, certainly, is that the city is so richly linked to the Jewish past.

More broadly, however, in speaking to the world with its 24 million population – equal to all of Australia's – Shanghai dominates the story which China presents about its own future. And increasingly that story matters to Israel, whose economic, political and diplomatic ties to China have grown dramatically in the past five years. But as we'll hear at this gathering, Israel's pivot to Asia extends well beyond China, to include India, Japan and South East Asia. What the Jewish State's historic shift to the East means, and how it will impact the Jewish Diaspora, is not yet fully grasped, let alone understood.

Which is why, in our own small way, we've come together again with our partners—Australian Jewish Funders and the Jewish Funders Network - to try to make some sense of it all, as viewed through "the prism of Jewish philanthropy", another way of saying through "the prism of a global people."

Once again I'm grateful to Tracie Olcha, the AJF's CEO and point person, and again this gatherings driving force. Indefatigably creative and innovative, Tracie "makes it happen". And my thanks, too, to the JFN's President Andres Spokoiny for championing the idea from the beginning, his ongoing involvement, and for encouraging us to persist. Somehow we've made it three in a row. I guess that makes it "a tradition."

Sam Lipski

CEO, The Pratt Foundation

Program

Sunday 30 October

Fairmont Peace Hotel

9.00am Shanghai's Jewish legacy and experience, a half day tour with Dvir Bar-Gal **Tours of Shanghai**, followed by a short presentation from JFN member Yuval Lion and Dvir Bar-Gal on their documentary film project about Jewish Shanghai and its lost Jewish gravestones.

3.00pm Return to Fairmont Peace Hotel

6.45pm **Cocktails and dinner on the rooftop of Fairmont Peace Hotel**

7.50pm **Welcome by Sam Lipski, CEO Pratt Foundation
and Avi Naor, Co-Chair Jewish Funders Network**

**Special Welcome Nadav Zysblast, Deputy Consul General,
Consulate General of Israel, Shanghai**

8.00pm **THE JEWISH PEOPLE AS A GLOBAL TRIBE, AN UNTAPPED RESOURCE**
Bringing us together – Personal Journeys.

Panelists:

- Brad Gnesin, entrepreneur (Australia – 9 years in China)
- Bryan Withall, entrepreneur (USA – 11 years in China)
- Elyse Ribbons, entrepreneur (USA – 15 years in China)
- Yael Farjun, entrepreneur (Israel – 6 years in China)

Moderator:

Abe Sorock, entrepreneur (USA – 6 years in China)

9.00pm **Coffee, dessert and networking**

Monday 31 October

Fairmont Peace Hotel – Chun Shen Room

8.00am **Registration and breakfast - Thames Room**

8.40am *Welcome by* Sam Lipski, CEO Pratt Foundation

8.45am **Session 1**

WHY WE ARE HERE? WHAT DO WE HOPE TO LEARN FROM THIS UNIQUE GATHERING?

Three distinct perspectives – Israel, Asia and the Jewish World

Presented by Andres Spokoiny – CEO & President, Jewish Funders Network

9.30am **Session 2**

ISRAEL AND ASIA: PAST, PRESENT AND FUTURE

An assessment of a critical and changing relationship. Where is the relationship heading and what does it mean for the Jewish World?

Presented by Amotz Asa – El

10.30am **Morning Tea – coffee**

10.45am **Session 3**

A POLITICO-STRATEGIC FRAMEWORK FOR DOING BUSINESS IN ASIA

Understanding China's political structure and processes facilitates commercial business. The reason is the leading role of the Party (CPC) in setting China's long-term strategies and specific policies and in appointing senior officials and executives. How to align corporate strategies with how China's leaders think is the key idea. Although focused on China, principles can be applied generally to doing business in Asia.

Keynote Address by Dr Robert Lawrence Kuhn

12.00pm

Session 4

TRENDING IN CHINA: THE DRIVING FORCE AND CHALLENGES OF TODAY'S PHILANTHROPY

Jean will shine a spotlight on the growing trend of philanthropy in China, with a particular focus on who is driving, participating and giving – whether it be individuals or through families and corporations.

Presented by Jean Sung, Executive Director and Head of The Philanthropy Centre, J.P. Morgan Private Bank, Asia Pacific

1.00pm

Networking Lunch - Thames Room

1.45pm

Session 5

PANEL DISCUSSION – EFFECTIVE COLLABORATIONS: BUSINESS OPPORTUNITIES WITH ASIA

This session will explore the diverse experiences of influential business leaders, examining the challenges they've faced, what they've learnt, and the opportunities that can arise when doing business with Asia.

Panelists:

- Israel Makov, former President and CEO of Teva Pharmaceutical Industries Ltd
- Liran Tancman, co-founder CyActive and security and cyber expert
- Gil Kerbs, Director of Medtronic China Surgical
- Adina Shapiro, Partner Herzog Fox and Neeman and Director at the Bader Foundation
- Doron Kalinko, co-Founder and CEO of the SmartBuyGlasses.com Optical Group

Moderated by Dr Robert Lawrence Kuhn

2.45pm

Session 6

A UNIQUE STORY, A VIBRANT PRESENT

A snapshot of modern Jewish life in Shanghai, and the emerging trends that are shaping the community.

Presented by Rabbi Avraham Greenberg, Director of the Chabad Jewish Center of Pudong (East Shanghai)

3.00pm

Afternoon Tea - coffee

3.15pm

Session 7

A CHINESE PERSPECTIVE – THE ROAD TO JUDAIC STUDIES

A unique view point by Chinese leading Judaic Scholar from Nanjing University.

The Chinese have admired Judaism for centuries. Find out what has sparked recent interest over the past 30 years since China adopted an open-door policy, and how Professor Xu Xin was instrumental in developing the field of Judaic Studies in China.

Presented by Professor Xu Xin

4.00pm

Close

6.20pm

Meet in the lobby for transport to dinner

7.00pm

Dinner @ Moishe House Shanghai

Meet with inspirational young leaders creating meaningful Jewish experiences for themselves and the many young Jewish adults in their 20's and 30's living in Shanghai.

Tuesday 1 November

Fairmont Peace Hotel – Chun Shen Room

8.30am **Breakfast - Thames Room**

9.00am **Session 1**

ISRAEL-ASIA 2025: BUILDING TOMORROW'S LEADERS TODAY

Asia is home to the majority of the world's population and is grappling with some of the biggest challenges of the 21st century. How can Israel turn these challenges into opportunities and play a role in building a more sustainable future for the Asia region? Moreover, who are the people who will be driving forward and shaping these partnerships in the next decade? This session will explore how the Israel-Asia Center is identifying and investing in the Israel-Asia leaders of tomorrow, the impact they are creating - and their plans for the future.

Presentated by Rebecca Zeffert

9.45am **Session 2**

PANEL DISCUSSION – STORIES OF JEWISH LIFE IN ASIA

Each Jewish community in Asia has its own unique issues. Leaders representing different communities at this Forum will share their distinct narrative, and pose a challenge they are facing. Potential solutions to these challenges will be explored through the lens of global jewish community and the spirit of reciprocity.

Panelists:

- Beijing - Abe Sorock
- Hong Kong - Neil Hyman
- Shanghai - Arie Schreier
- Singapore - Mark Spiro

Moderated by Nathan Cher

10.45am

Session 3

INSIGHT INTO ANOTHER GIANT - INDIA

A snapshot of the relationship between India and Israel, including reflections from the Tau experience.

A conversation with Gary Sussman and Sam Lipski

11.15am

Morning Tea

11.30am

Session 4

ISRAELI/JEWISH TECHNOLOGY - BUSINESS VENTURES WITH SOCIAL IMPACT

Amir will share his experiences of assimilating Israeli technologies in Asia and how he creates strategic co-operation while integrating new concepts and Israeli technology that strengthen and impact society in the East and across the world.

Presented by Amir Yaar, Founder & CEO China Israel Synergy Holdings

11.45am

Session 5

A FOCUS ON PHILANTHROPY

After three successful gatherings, what can we do going forward? What examples of opportunities and practical next steps can we create together?

Presented by Andres Spokoiny – CEO & President, Jewish Funders Network and Avi Naor – Co-Chair of Jewish Funders Network

12.45pm

Final Wrap

Facilitated by Andres Spokoiny– CEO & President, Jewish Funders Network and Tracie Olcha – CEO Australian Jewish Funders

1.00pm

Close

Keynote Speakers



Amotz Asa-El

Israel

Amotz Asa-El, the Jerusalem Post's senior commentator and former executive editor, is Middle East commentator for Dow Jones' MarketWatch; political commentator for Israeli TV's Chanel 1 English News; and a senior editor of the Jerusalem Report newsmagazine.

Asa-El joined the Jerusalem Post as its business editor in 1995, and later served as its news editor and as editor-in-chief of its overseas edition, before serving as executive editor of all the Post's publications, including the daily, the overseas edition, the French edition, Jpost.com, and the two metro weeklies.

His 21-year-old column in the Post, "Middle Israel," is widely seen as voicing mainstream Israelis' view on current events. Asa-El's column in MarketWatch, "The View from Jerusalem," analyzes economic trends in Israel, Turkey, Iran and the Arab world, as well as global economic issues.

Author of "The Diaspora and the Lost Tribes of Israel" (Universe 2004), a history of the Jewish people's wanderings, Asa-El holds advanced degrees in journalism from Columbia University, and in Jewish history from the Hebrew University. He lives in Jerusalem with his wife and their three children.



Dr. Robert Lawrence Kuhn USA

Dr. Robert Lawrence Kuhn is a public intellectual, international corporate strategist and investment banker, and a China political/economics commentator featured on the BBC, CCTV, CNN, Bloomberg, and other media, and as a columnist in the South China Morning Post and China Daily.

For more than 25 years, Dr. Kuhn has worked with China's leaders and the Chinese Government. He is the author or editor of over 30 books in business strategy and finance, science/philosophy, and China, including *How China's Leaders Think* (featuring President Xi Jinping), and *The Man Who Changed China: The Life and Legacy of Jiang Zemin* (China's bestselling book of 2005).

Dr. Kuhn spoke at the launch ceremony of Xi Jinping's book, *The Governance of China*, and he provided live commentary on CNN for Xi's policy address (in Seattle) during his U.S. state visit in September 2015. He wrote the Introduction for *Understanding the CPC*, the book series that is the first international outreach by China's ruling party. He is the host and co-producer of *Closer to China with R.L.*, his weekly series on Chinese politics, economics and society on CCTV News (<http://cctv.cntv.cn/lm/closertochina/>). He is the creator and host of *Closer To Truth*, the public television series on science and philosophy in the U.S. and web. Dr. Kuhn has a Ph.D. in brain research (UCLA) and an MBA (MIT) and is chairman of The Kuhn Foundation.

Dr. Kuhn gave the keynote address at the "China-Israel Cooperation Conference", hosted by the China-Israel Joint Task Force and the Prime Minister's Office.

Guest Speakers



Jean Sung Hong Kong

Jean Sung is Executive Director and Head of The Philanthropy Centre, Asia for J.P. Morgan Private Bank.

Prior to joining The Philanthropy Centre, Jean was Head of Global Philanthropy for J.P. Morgan in Asia Pacific (2006-2013), managing the firm's corporate giving in 13 Asian countries. In this role, Jean developed programs and services designed to improve livelihood and workforce skills, which she implemented with non-profits and multilateral partners. She also developed and initiated country specific needs assessments. This included KPIs, budgets and timelines to respond to social needs with programs and services aligned with the company's corporate giving strategy and focus in economic development, financial empowerment and workforce development.

As Head of The Philanthropy Centre, Asia for J.P. Morgan Private Bank, Jean works with clients and their families to enhance philanthropic impact nationally, regionally and globally by offering strategic and innovative advice, thought leadership and collaborative opportunities. The advisory has helped philanthropists across Asia develop and strengthen their giving strategies as well as determine giving vehicles and structures that would be most effective and efficient.

Jean is recognized for her ability to identify social gaps, customize collaborative alliances with multilaterals and cross-sector organizations, and connect like-minded peer groups. She serves as Executive Committee member of Bai Xian Asia Institute, Chair of Hedge Funds Care Asia/ Help the Children, and Advisory Council Member of The French International School.

She is fluent in English, Mandarin, Shanghainese and Cantonese.

Guest Speakers



Professor Xu Xin

Nanjing, China

XU XIN, Diane and Guilford Glazer Chair Professor of the Department of Philosophy and Religious Studies, Editor-in-Chief and a major contributor of the Chinese edition Encyclopedia Judaica and Director of the Glazer Institute for Jewish/Israel Studies at Nanjing University. His research field covers Jewish studies and Jews in China. His publication includes: *The Jews of Kaifeng, China: History, Culture, and Religion*, *A History of Jewish Culture*, and *On Jewish Culture*. He has also written numerous articles on Judaic topics. He teaches courses on Jewish religion and history, world civilization, the Holocaust, and etc.

In 2003, Bar-Ilan University, Israel awarded him the degree of Doctor of Philosophy, Honoris Causa. He is Vice-President of The China Mid-East Association.

Meet the Participants



Abraham Sorock

Beijing

Abraham Sorock founded Atlas China in 2012 to help companies hire and manage Mandarin speaking international talent. The firm has provided consulting and staffing services for Western and Chinese clients, ranging from Fortune 500s and industry leaders like Merck and Haworth to highly specialized and growing technical companies.

Abraham, a native of Washington, D.C., has been living in China since 2009. He is fluent in Mandarin and is a graduate of the University of Wisconsin-Madison and the Hopkins-Nanjing Center. He currently serves as a committee chair of AmCham China and is a former resident of Moishe House Beijing.



Adam Krongold

Australia

Adam is the founder/CEO of Overly Covert, an angel investment firm established in 2011. Adam's background is in Agribusiness but his passions lie on both sides of the farm gate. Having spent time in retail sales, running communications for BUPA Australia and working in the entertainment industry, Adam's interests and experience cover a full spectrum of the business world.

He is currently involved in the Angel space, investing time and energy into everything from wearable music gear, to nano-technology and big data. His love of technology is only matched by his desire to help build bridges between different creative types from all over the world.

Adam currently sits on the boards of The Jewish Museum of Australia and Shenkar College of Engineering, Art and Design Tel Aviv, Israel.



Adina Shapiro

Israel

Adina is a partner at Israel's leading law firm Herzog Fox Neeman, specializing in high -tech and cross border transactions. Adina also co-heads the firms Impact Investing practice and leads the firm's practice in the Arab Speaking population in Israel. Adina serves on the board of directors of Bader Philanthropies and has founded and headed several associations and other philanthropic activities in both the Jewish and Arab sectors.

Among other activities, Adina is a board member of the Jerusalem International YMCA and services as chair of the organization's Programs Committee, she chairs the board of Between Heaven and Earth (a Jerusalem based contemporary dance company), is a member of the Purchase Committee for Contemporary Israeli Art at the Israel Museum and several other public committees (e.g. care for migrant and asylum seeker infants in Israel, JDC Eshel Peer to Peer Program for the elderly, advisory committee for young Arab women at risk, advisory committee for establishment of Arabic-speaking information centers for the disabled in Israel.



Amir Lupovich

Shanghai

Amir is Projects Director of Trigger Networks, a cloud-based ERP consultancy and partner of NetSuite in Mainland China.

Amir has been living in China for almost 10 years, and has extensive experience in managing supply chains and operations in China.

Having lived in several cities around China, Amir now resides in Shanghai, together with his Chinese wife and child. Amir has been actively supporting Kehilat Shanghai from its start, and even served for a while as the leader of the Shabbat service for the community.



Amir Yaar

Israel

Amir is the Founder and CEO of China Israel Synergy Holdings (CISH). Amir is known as one of the leading financial entrepreneurs in Israel with the skills to develop business opportunities and “create value” based on innovative concepts.

Hong Kong is the center of operations of CISH. Amir is a member of the YPO WPO worldwide organization and he is also a member of the Board of Directors of the Israel-Asia Chamber of Commerce. One of Amir's (and CISH mission) is to contribute and allocate part of our profits to strengthen the society (in Asia, China and Israel) and help the community to enjoy new important technologies that create a better and safer society.



Arie Schreier

Shanghai

Arie is the General Manager of PTL-Group and the founder of Kehilat Shanghai, the Liberal Jewish community that was founded in 2011.

Arie arrived to China in 1997 as one of the first Consul's of the state of Israel to Beijing.

After 12 years in the diplomatic service, Arie came back to Shanghai to work for PTL-Group to help Israeli companies to export their goods into China and develop strong and well managed business activity in China.

In the past few years PTL have been assisting US and Australian companies as well, or Israeli companies that are operating in the US and the Australian markets and wish to expand to the Chinese market as well.

As the founder of Kehilat Shanghai, Arie and his devoted board members strives to bring an additional alternative to Jewish families who are facing a great challenge to raise Jewish kids in China especially families from mixed cultures and interfaith background. The community brings together families and individuals that prefers to celebrate Jewish life in a liberal environment providing a balanced Jewish experience in addition to the strong Chinese influence.



Avi Kerbs

Israel

Avi has spent over 20 years funding and supporting cutting edge technological startups.

He is Founder of Teuza Fund which was the spearhead for the establishment of the venture fund industry in Israel and since then he has been the CEO and President of Teuza Management.

Teuza Fund is a public company, which so far has invested in dozens of Hi-Tech companies in the fields of communication, semiconductors, software, medical equipment and mobile with 15 successful exits to date. Avi serves as a Director of several of the Teuza Fund Portfolio Companies, among them Bioness, My6Sense, Tyto Care, Digiflex and ADT. He was also member of the Board of 3 NASDAQ companies.

In his public services, Avi serves as a member of the Board of Governors of the Technion Israel Institute of Technology and as a member of the Board of Governors of the Haifa University (Former chairman of The Student Committee).



Avi Naor

Israel

Avi was one of the founders of Amdocs and served as the president and the CEO. Currently serves as Chairman of the board of FST biometrics.

Eti and Avi Naor are philanthropists who aim to create widespread impact on social change in Israel through the Naor foundation. The family supports Road safety through Or Yarok Association, Children and youth at risk through investing in Youth villages and Boarding schools (Israeli Forum, youth villages initiative) and supporting the periphery by investing in young communities (Shahaf Foundation).

Avi is an Israel Prize laureate for the 2014 President's Award medal for the same year. Avi is a co-chair of Jewish Funders Networks, Israel and USA.



Belinda Bardas

Australia

Belinda has spent a life time enriched by family, business and community. First developing her skills within the family fashion retail business (15 yrs 1982-1997) learning from the ground up encompassing; sales design, product development and group management, and later in running her own business.

Belinda then spent a further 11 years in the wellness industry after retraining as a naturopath, coach and wellbeing facilitator. Her background and experience has led her to work in diversified roles for 25 years in both sectors.

Belinda is currently a Non-Executive Director and Trustee of the Victor Smorgon Family Group of companies whose focus is on retail, property, equities and philanthropy.

Belinda's general interests include holistic health and wellbeing, art and impact philanthropy. Belinda is passionate about creativity and innovation and starts with the premise "what if".



Ben Barth

Shanghai

Ben was born and raised in Toronto, Canada. Following his graduation from the Schulich School of Business at York University he worked in private equity and corporate strategy and had two failed startups.

In 2011 he moved to Beijing to serve as a Trade Commissioner at the Canadian Embassy and was subsequently promoted to Acting Vice-Consul at the Canadian Consulate in Guangzhou. In early 2014 Ben left the government and joined Grok Global Services, a marketing consultancy specialized in the education sector, as an Associate Director in Beijing. His most recent move came in mid-2016 when Ben was made partner and moved to Shanghai to run Grok's local office in the city.

Outside of work Ben has been very involved in the Jewish community as a former resident of Moishe House Beijing and the co-founder of AlmaLinks Beijing, and in the Canadian community as the co-founder of Canada-China Next, a professional development platform for Canadians under-40 living in China.



Brad Gnesin

Shanghai

Born and raised in South Africa, Brad immigrated with his family to Sydney, Australia in 1997. Growing up in the hospitality industry, with a background in hospitality management Brad managed the family restaurant before moving to Shanghai in 2008 to explore opportunities for one of USA's largest corporate branding wholesalers.

Founded in 1993, Logomark is a premier supplier of personalized gift and promotional products for the North American and global advertising specialty market. With a team of over 40 people in China, Brad oversees the business development, product development and sourcing for the group.



Bryan Withall

Shanghai

Bryan is the Managing Director of Sino Outbound Limited, a financial advisory firm with a strong track record for serving Chinese investors, including both institutions and high net worth individuals. The firm focuses on syndicated real estate investments and has launched a series of US-based private equity real estate funds with Chinese capital. A separate arm of the firm assists investor-families to select low-risk, proven EB-5 investment immigration projects for those clients seeking U.S. green card status.

In a past life, Bryan served many years in managerial positions with NGOs and INGOs in cities like Chengdu and Nanning. He has been an active contributor to the John Hopkins Alumni community in Beijing and Shanghai and is fluent in Mandarin.



Debbie Dadon

Australia

Debbie is a member of the second generation involved in the Besen Family Foundation which was founded 37 years ago.

Raised in a philanthropic environment and holding the position of Chief Executive Officer and Trustee of the Besen Family Foundation for 19 years before moving into her current role as Chair of the Besen Family Foundation, Debbie has developed an acute and insightful awareness of the issues and needs of local communities. A particular interest of Debbie's has been that of intergenerational philanthropy and a significant part of Debbie's leadership role in the Besen Family Foundation has been the sensitive task of guiding and nurturing the involvement of the third generation of the Besen family in philanthropy. Her commitment and contribution to the community is evidenced through her involvement in many organisations.

The Australian Jewish Funders (AJF) is an organisation specifically aimed at optimising effective and strategic philanthropy within the Jewish community. A Founding Member of the AJF, Debbie has held the position of Chair since it was established in 2007.



Doron Kalinko

Shanghai

Doron is an Australian e-commerce entrepreneur having founded, mentored and operated numerous start-ups.

Doron is co-Founder and CEO of the SmartBuyGlasses.com Optical Group, one of the world's largest designer eyewear e-retailers selling in over 30 countries.



Edee Simon-Israel

Shanghai

Edee is an American expat currently residing in Shanghai. Currently, she is member of the board of Kehilat Shanghai, the city's progressive Jewish community. Edee is married to Mark Israel, the CEO of Value Retail China; they are the parents of two adult children.

In their US home in Stowe, Vermont, they are active members of the Jewish community there. Professionally, Edee has a background in marketing and business strategy and has worked in the real estate, investment banking and apparel sectors. She holds an MBA from the Harvard Business School and a BS from New York University.



Elisheva Brandt

Israel

Ms. Elisheva Brandt is a part of the Matalon Family, and the niece of Ms, Kiriaty Matalon, the manager of the Mordechai Kiriaty Foundation.

She is a certified lawyer with a Master degree in law, having specialized in social activities and social needs.

Ms. Brandt has been the legal adviser of the Mordechai Kiriaty Foundation, its initiatives and activities, for the last 5 years.



Elyse Ribbons

Shanghai

Originally from Detroit and later North Carolina, Elyse lived in Beijing for 14 years, working in a wide variety of fields, most notably as Webmistress at US Embassy, model for Beijing 2008 Olympics, radio host for CRI's LaoWai Kandian, executive at China's largest private construction company, founder and creative director of hit comedic theater company, Cheeky Monkey Productions, an actress in film and TV, event host, standup comedienne.

Taking out time from work, she earned a continuing education degree from Communications University of China in Broadcasting Mandarin, a Masters of Fine Arts in Peking Opera from the National Academy of Chinese Theatre Arts, and the Stanford Ignite Program from the Stanford Graduate School of Business.

Elyse moved to Shanghai last year and founded the social enterprise GeiLi Giving.



Gary Sussman

Israel

Gary is the founder of Knysna Advisory an India focused advisory practice. Previously, Gary served as Vice President of Tel Aviv University (TAU), in charge of development and public affairs. At TAU he initiated the India-Israel Forum in conjunction with the Confederation of Indian Industries (CII) and Ananta Aspen Centre. He continues to promote the forum, now in its ninth year, on behalf of TAU, in the role of consultant. He also works with the University leadership on forging partnerships with Indian universities and Corporations. He has travelled to India over six score times and has built an impressive web of ties in India.

Gary was raised in South Africa. Gary holds a PhD in Government and History from the London School of Economics and Political Science (LSE). He completed an MA (with distinction) in political science at Tel Aviv University, and a BA in Social Sciences at the University of Cape Town.

He is married to Dorit and is the father of three children, Amit, Rotem and Galia.



Gil Kerbs

Shanghai

Gil is director of Medtronic China Surgical value segment business unit. Within his role, Gil leads sales and marketing to the growingly important lower tier market. Prior to this role, Gil took charge of creation of energy-based surgical tools globally, ensuring products, and strategy are tailored for the Emerging Markets.

Prior to Medtronic, Gil worked in venture capital in Israel. Gil is enthusiastic about creating innovative products and business models that increase global access to healthcare. Gil speaks fluent Mandarin and holds an MBA/MA International Relations from the Wharton School/U-Penn, and a EE Bsc. in from the Israeli Technion.



Guy Sivan

Beijing

Guy was born in Israel, grew up in Hong Kong, went to the US for college and now has lived in Beijing for 11 years.

Guy graduated Summa Cum Laude from Columbia University with a dual Computer Science and Electrical Engineering degree. Since his first startup in 2005, Guy has been serial entrepreneur in China building several companies. In 2010, he sold his third startup's core technology to a publicly listed company.

Guy currently works as co-founder and CEO of Vericant, a company that helps US schools better understand their international and Chinese applicants through video interviews and spoken English evaluations.



Hanan Yonah

Israel

Hanan Yonah is the co-founder and co-director of Artemis Foundation (API), a new philanthropic foundation in Israel, and a Ph.D. candidate at the Hebrew University of Jerusalem. His research focuses on the fields of terrorism and philanthropy. Hanan served as the CFO-partner of Jerusalem Capital, an Israeli venture capital firm, CFO-founder of Global Sun Partners, an international renewable energy firm, and as finance manger for MONARCH Ltd., a subsidiary firm of a US hedge fund based in NY. Currently he is the founding director of EFFECTIVE Ltd., a boutique management company located in Jerusalem, Israel.



Israel Makov

Israel

Mr Israel Makov is Chairman of SUN Pharmaceutical Industries Limited - the largest pharmaceutical company in India and the world's 5th largest specialty generic pharma company, the Chairman of BioLight – an emerging global ophthalmic company focused on the discovery, development and commercialization of products for ophthalmic conditions and Chairman of Micromedic Technologies Ltd. - a cluster of companies engaged in cancer diagnostics.

Mr Makov is the former Chairman of Given Imaging - the developer and world's leading provider of capsule endoscopy and Netafim - the pioneer and global leader in smart irrigation solutions.

Mr. Makov is the former President & CEO of Teva Pharmaceutical Industries Ltd. He led the company's global expansion and under his leadership Teva became the undisputed global leader in the generic pharmaceutical industry and a global leader in the treatment of Multiple sclerosis.



Jonathan Glickfeld

Singapore

Jonathan is a Director of Visy Singapore, the Asian head office of Visy/Pratt Industries packaging paper and recycling group. He is also a board member of the Australian Institute of Company Directors and the Australian Myanmar Chamber of Commerce.



Josh Perlman

Shanghai

Josh is the Managing Director at Branded Retail of Tristate Holdings Limited.

Based in Shanghai and overseeing branch offices in Beijing and Hong Kong – Josh heads up Tristate Holdings’ “Branded Retail” operations in China. Tristate, a listed company in Hong Kong, manages the leading European outdoor performance brand JACK WOLFSKIN, the American lifestyle icon NAUTICA, and has global ownership of the Italian sportswear brand C.P Company. Cumulatively, Tristate manages over 1,000 stores in the region with USD 300m in retail sales in 2015.



Joshua Kurtzig

Shanghai

Joshua Kurtzig is the general manager of Beijing United Family Rehabilitation Hospital. Before joining BJURH, Josh was the CEO of United Family Intermed Hospital and the general manager of United Family Home Health.

Prior to moving into healthcare, Joshua worked in investment management for 10 years. He also has experience in the financial services and investment industry includes time spent at PricewaterhouseCoopers, Stonebridge International, and the International Monetary Fund.

Josh holds an MBA from the Stern School of Business, as well as degrees from the London School of Economics and the University of Virginia. He is currently president of Kehillat Beijing, Beijing's liberal Jewish community.



Judith Kiriaty Matalon

Israel

Judith is part of the Kiriaty Family who established the Mordechai Kiriaty Foundation for supporting educational and cultural activities.

Ms. Kiriaty Matalon has been managing this foundation for the last 34 years.

She initiated the Izmir ancient Synagogues Project, for restoration and conservation of the ancient Synagogues in Izmir and for establishing at the Synagogue's site a Jewish Museum with a research center for intercultural dialogue between Jews and Muslims.



Kelly Yang

Beijing

Kelly was born and raised in Beijing. She has been working in international companies and cross-cultural/cross-border startups for 11 years. She most recently worked at an EdTech incubator LearnLab in Beijing as senior partner.

Prior to LearnLab, Kelly co-founded an Edtech company, Vericant, which is a third-party video interview and Spoken-English evaluation company in China. After growing the company for 5 years, Kelly exited and now serves as an advisor.

Kelly holds a B.S. in Business English from Dalian Maritime University. She is married to an Israeli and has a very strong interest in helping Israeli companies to enter the China market. Kelly is now advising a couple Israeli early stage companies on their China strategy. Kelly is fluent and communicates freely in Chinese and English and also speaks a little bit of Hebrew.



Liran Tancman

Israel

Liran has vast expertise in the national security and the cyber-domain, formerly leading strategic cyber intelligence at an elite military unit of the IDF.

At the end of 2013 Liran co-founded CyActive, which developed a revolutionary way to predict future cyber threats and offer a future-proof security. Liran served as CyActive's CEO and played a key role in building the company. In 2015, CyActive was acquired by PayPal, and since then Liran heads PayPal's global Security Products Center.

CyActive was the first Start-up (and 1st exit) from Be'er Sheva - promoting economic development in Israel's periphery.



Mark Spiro

Singapore

Mark Spiro is Head of Australia business for JPMorgan Private Bank. Based in Singapore, he is responsible for delivering the firm's investment, wealth and capital advisory capabilities of the ultra-high-net-worth Australian clients in the region.

Mr. Spiro has over 14 years of experience in financial services. He started his career with the Treasury department of HSBC Israel. After a brief stint in the military he joined U Bank, formerly Investec Israel, as a Relationship Manager to build out their foreign client desk. Prior to joining J.P. Morgan, he was a Senior Private Banker at Citi Private Bank, covering the UHNW segment in Australia and New Zealand.

Mr. Spiro holds a Bachelor of Commerce with double major in Finance & International Business from the University of New South Wales. He is married with two children. Mr. Spiro was a committee member for United Israel Appeal, New South Wales Young Leadership for 5 years.



Nathan Cher

Australia

Nathan Cher is a director of the Australian Jewish Funders. He is a Tech Entrepreneur & Investor who has been a founder and director of a number of companies (listed and unlisted) in the areas of Technology, Startup and Property. He is a Fellow of the Australian Institute of Company Directors.

He has a number of prominent investments in Israel. Most notably OURCROWD, TIPRANKS and BIO-NEXUS.



Neil Hyman

Hong Kong

Neil was previously a Corporate and M&A lawyer with Slaughter and May in London and Hong Kong from 1986-2016 and a partner for 20 years. Neil has been based in Hong Kong for the last 15 years and has been on the Board of Carmel School in Hong Kong for 12 years and was Chairman for 5 years until stepping down earlier in 2016.

He is currently Chairman of Emerald Investment Partners Ltd, a private family investment office, and a co-founder of Localiz.com, a Hong Kong online marketing platform for small and medium sized businesses.



Peter Adler

Israel

Peter Adler is the Israel Director of The Pratt Foundation and the Israel liaison for the Australia/Israel Jewish Affairs Council.

He also serves as Israel Project Advisor to a number of European Foundations and recently served as the Chair of the Israeli Foundation Forum.

Born in Australia, Peter immigrated to Israel in 1993.

He is married to Julie and has 5 boys and 2 beautiful grandchildren.



Rebecca Zeffert

Israel

Rebecca is the founder & executive director of the Israel-Asia Center, a non-profit organization dedicated to building a shared future between Israel and Asia. The Israel-Asia Center runs programs focused on building future leaders in Israel-Asia relations, and thought-leadership events that explore the biggest challenges facing Asia in the next decade and how we can work together to co-innovate solutions.

Prior to founding the Israel-Asia Center, Rebecca worked for over a decade in media, public relations and public affairs, including at APCO Worldwide and the Hebrew University of Jerusalem.

Originally from the UK, Rebecca has lived in China, Japan and – for the past 13 years - in Israel.



Robert Meyer

Hong Kong

Robert L Meyer arrived in Hong Kong in 1978 as a US lawyer and left the practice of law in 1981 to co-found public listed international conglomerate First Pacific Company Ltd. He also co-founded and was Chairman and Managing Director of Special Assets Limited (property, venture capital, share investment and investment management, 1985 to 2000) and Pharmalink International Limited (natural health products, 1999 to present).

Mr. Meyer co-founded The United Jewish Congregation of Hong Kong in 1991. He financially rescued The Hong Kong Jewish Film Festival in 2005 and Jewish Times Asia monthly newspaper in 2008 (He is Chairman).

Mr. Meyer serves on the boards of United Israel Appeal (HK) Ltd and Israel - Hong Kong Chamber of Commerce and is active in Jewish & Israeli affairs in HK. He became an Israeli citizen in 1993.



Roslyn Glickfeld

Australia

Roslyn is a psychoanalyst in private practice in Melbourne and has been a Director of the Australian Psychoanalytic Foundation since its inception. She is the Treasurer of the Melbourne Institute for Psychoanalysis and a former Treasurer of the Australian Psychoanalytical Society.

She has served on several committees within the local Branch and the APS. She is currently a member of both the local and Society Scientific committees which offer various outreach programmes designed to take psychoanalytic thinking out into the general community. She has also consulted with the Pratt Foundation on projects to do with mental health.



Sam Lipski

Australia

Sam Lipski AM, BA and LL.D (Hon), is the CEO of The Pratt Foundation, the philanthropic trust for the Pratt family and Visy, which funds charities in Australia, New Zealand, the United States and Israel.

With a background in journalism, editing and publishing in Australia and internationally, he has also served on many community and cultural boards. A former President of the State Library of Victoria (2000-2006), a Member of Council at Swinburne University of Technology (1995-2005) and a Trustee of the Refugee Foundation of Australia, his other roles have included Chair of the Advisory Board of Monash University's Centre for Jewish Civilisation, Chair of the Advisory Board of Melbourne University's Centre for Advanced Journalism, and board member of the Schizophrenia Research Institute.

Sam is on the Board of Directors for the Jewish Funders Network (USA), and the Australian Jewish Funders.



Sara Tancman

Israel

Sara is founder and manager of “Keren Bria’a”, a foundation focused on promoting women’s health in Israel. Newly founded, Keren Bria’a’s goals include expanding the range of choices for women regarding their health, advocating for change in Israel’s health system to reflect the needs of all women and promoting women’s access to information and dialog regarding their bodies.

In addition, Sara studies Gender studies in Tel Aviv University. Her research focuses in the intersection between gender, health, fertility and motherhood.



Scott Goldman

Shanghai

Scott is an active member of the Shanghai Jewish Community. Living in Shanghai since 2010, Scott rekindled his connection to Judaism after a 2013 “Birthright” first visit to Israel. Upon returning the warmth and joy of the local community inspired him to deeper engagement with Jewish Shanghai. In subsequent years, Scott has now taken a total of 4 trips to Israel and plays a leading role in the Chabad “Intown” Shul.

In July, 2016 he married fellow active community member, Israeli, Gal Aharoni whom he first met at the local “Moishe House.” Professionally, Scott’ represents Duke University’s Business School as a core member of their Global Business Development Team. He is Fluent in several languages including Mandarin Chinese.



Shlomit de-Vries

Israel

Shlomit is currently CEO, The Ted Arison Family Foundation since 2011. The foundation works to bring about essential social change through strategic philanthropy, and is responsible for promoting social investments in organizations operating in the fields of education, culture, art and sports, children and youth, disadvantaged populations, disabilities and special needs, and health.

Previously, Shlomit served in various positions at the Arison Group since 1999, including personal assistant to owner Shari Arison, Director of the Donations Division, and Deputy to the foundation's CEO and Chairman.

Shlomit is Chairman, The Israeli Foundations Forum (2011-2014); Member, the Foundation Managers Forum at Sheatufim - The Israel Center for Civil Society; Member, Council on Foundations; Member, Presidential Award for Voluntarism Selection Committee (2013); Member of the Board of Directors, Jewish Funders Network (JFN).



Simone Szalmuk-Singer

Australia

Simone is passionate about developing Jewish communal leadership and is involved in many initiatives to train and mentor current and potential leaders, including teenagers and women.

Simone is co-founder and co-editor of Jewish Women Of Words, an online publication for emerging and established Jewish women writers.

As former President of JNF Victoria and Australian National Vice-President, Simone played a key role in restructuring JNF Australia striving for strict levels of governance and benchmark multi-generational reach. She has extensive experience in sourcing and developing high impact environmental infrastructure and community building projects in Israel. Simone strongly focused on furthering bilateral environmental research projects, partnerships and educational exchanges between Australia and Israel.

At the University of Melbourne, Simone completed Law (Honours), Commerce (Honours), and a postgraduate degree in Labour Relations Law. Simone has many years experience as lawyer working in employment law.



Stirling Larkin

Australia

Stirling is the Principal of Larkin Group, Chairman of the Larkin Group Advisory Board and Secretary of the not-for-profit Larkin Foundation Inc. He has maintained a Private Wealth Management focus for over 17 years through Trading (Market Making), Family Office Asset and Private Ancillary Fund Management, Wholesale Wealth Advisory and Expert Network positions in Australia, China and abroad. He has complemented this with senior university lecturing tenures internationally for over a decade and writes a weekly column in the Weekend Australian newspaper. He is an active member of Philanthropy Australia's *New (Gen)eration of Giving* programme; a group all under the age of 40, seeking to further Australia's philanthropic footprint. Stirling is also a Graduate of the Australian Institute of Company Directors (GAICD) and has also been fortunate to be able to incorporate his personal hobby of photography throughout the Group's philanthropic initiatives - www.stirlingphotographic.com

He is currently the Chair of the National Revenue & Brand Advisory Committee and Director of The National Heart Foundation in Australia, and Board Member and The Patron of the Art Gallery of Ballarat.



Vivien Brass

Australia

Vivien grew up in a family with a strong sense of duty to community; Through their Charitable Foundation Vivien and her husband Philip are actively involved in a number of youth programs, both Jewish and non-Jewish to help high achieving young people realize their dreams. In addition, their Foundation supports a number of Jewish organisations in both Australia and Israel.

For over 12 years from 1998 Vivien chaired a Women's Forum for the Victorian Friends of the Hebrew University which included fundraising activities for the Jerusalem Gardens.

Vivien completed her commitment to the Board of National Council of Jewish Women of Australia NCJWA (Vic) in 2016 having been President of the Victorian Section from 2011 to 2014.

Vivien is the current Chair of the Asia Pacific Region of ICJW. Established in 1912, the International Council of Jewish Women (ICJW) is an umbrella organization representing 38 affiliates on five continents. ICJW gives a voice to Jewish women around the world and a platform for advocacy and action on issues of concern to so many.

She is actively pursuing the engagement of like-minded Jewish women in the Asia Pacific region.



Yaakov Lehman

Israel

Yaakov is an Israel-based educator and social entrepreneur. As founder of “Wisdom Tribe ~ Ancient Wisdom Optimized for the Digital Age”, Yaakov is passionate about making practical Jewish Wisdom accessible to a universal audience, with a particular focus in Asia and Silicon Valley.

He is an expert in Chinese - Jewish relations, completing two Masters Degree's in the field (at the London School of Economics and the University of Vienna respectively). Yaakov is proficient in Mandarin and is a certified Qi Gong Teacher, in addition to holding Rabbinic credentials and touring on the international Jewish lecture circuit.

Yaakov is a pioneer of the Corporate Mindfulness movement. His recent “Wisdom@Work Summit” (Tel Aviv, Feb '16) featured executives from Facebook, Google, Twitter, and LinkedIn, in conversation with Rabbis, Neuroscientists, Psychologists, and Mindfulness teachers, in order to re-imagine the Future of the Workplace.

Furthermore, he is a published historian (“De-secularization of the Globe”) and an accomplished app developer (“The Israel App”). Yaakov currently lives in Moshav Beit Meir with his wife and two children.



Yael Farjun

Shanghai

After graduating from Haifa University in 2010 with a double-major in Asian Studies and Political Science, Yael came to China to work for the Israeli pavilion at the Shanghai World Expo. After the expo ended, she decided to stay in China and launch her own tour guide business, which now six years later, is a successful travel agency she runs with her brother, specializing in tailor made China tours for clients from all over the world.

Six months ago the entrepreneurial energy bubbled again, and her and her brother launched a startup online travel agency called ChinaClickGo.com. With this new website Yael aims to bring all high quality China tours and services onto a single platform, easy to find and easy to book, so that all tourists will be able to experience the China that she has grown to know and love. Outside of work, Yael previously volunteered for a year with Stand With Us and helped publish a monthly magazine about Israel in Chinese.



Yuval Lion

USA

Yuval is a filmmaker and budding philanthropist. He was born and raised in London to Israeli parents. He had a 15 year career as an international news producer working for the AP, NBC and PBS, covering stories in Israel, Iraq, Kenya China, and elsewhere, gaining 2 Emmy nominations along the way.

In 2010 he co-founded MYLKmedia, a production company located in New York that produces videos for nonprofits, foundations and other organizations. He is also working now on his second documentary film in China. His family in Israel joined JFN in 2015 and are in the process of establishing a philanthropic foundation in Israel that focuses on education.



Zach Lichtblau

Shanghai

Zach is a law graduate of Tel Aviv University and an Asian business studies graduate of the School of Oriental and African Studies (SOAS) in London.

Having worked as a lawyer in Shanghai since 2005, he joined Bonnard Lawson as a local partner in 2010. Zach is specializing in corporate finance, M&A, joint ventures, market access, taxation and international business structuring, and works with many Israeli clients. Known for his proficiency in Chinese business, language and culture, he is regularly asked to address foreign government, university and business school delegations visiting Shanghai.

Lead Team



Andrés Spokoiny

USA

Andrés Spokoiny is the president and CEO of the Jewish Funders Network. He is a long-time Jewish communal leader with a history of leading successful organizational transformations. The CEO of Federation CJA in Montreal from 2009–2011, he helped fundamentally change the Federation's operations and its relationship with the community.

In Montreal, as a young, 'out of the box' Federation executive, he spearheaded a new branding strategy and initiated and developed innovative community programs that are now being used as models across North America.

Before joining the Federation, Andrés worked for the American Jewish Joint Distribution Community (JDC) in Paris. As Regional Director for Northeast Europe, he was responsible for a number of pan-European projects, leading programs in the areas of Welfare, Leadership Development, Jewish Renewal, Education, Community Development, and Outreach, and building coalitions with local and international organizations, public and private.



Sigal Yaniv Feller

Israel

Sigal is the director of advisory services at JFN-Jewish Funders Network Israel, consulting to Jewish funders from around the world and assisting them in the development of philanthropic strategies for their Israel giving.

Sigal joined JFN in 2015 after returning from living in Hong Kong for three years where she and her family were based as Israeli diplomats, during these years Sigal served as the Israeli representative of KH-UJA (Keren Hayesod) in Hong Kong and the Far East.

Sigal has over 15 years of experience with the Israeli philanthropic sector; between the years 2001-2011, Sigal served as the founding Executive Director of the Green Environment Fund (GEF), a unique philanthropic model of five foundations supporting the environment in Israel through a joint strategy. Over the course of these years, GEF was a significant player and leader in building the environmental movement in Israel.

In 2006, Sigal was chosen as one of the 10 most influential people on the environment in Israel by the “The Marker” Israeli magazine.

Sigal was born in NY to Israeli parents, and moved to Israel at the age of 6, she holds degrees in Biology and Environmental Science from Hebrew University.



Tracie Olcha

Australia

Tracie is a strategist and grassroots coordinator, she ensures community engagement from all angles. As CEO at the Australian Jewish Funders (AJF), she's all about empowering and enabling people to create meaningful and relevant Jewish community for themselves their families and peers. Utilising her unparalleled networks from around the world, Tracie is committed to creating opportunities for the Australian Jewish community to be connected and inspired, to innovate, collaborate and lead in order to catalyse change and strengthen Jewish life. Tracie is the visionary behind LaunchPad and other successful programs in recent years.

Since joining AJF in early 2011, Tracie, together with the Board of Directors has transformed the organisation into an integral player in the philanthropic sector. She works closely with AJF members, global and local philanthropic foundations and a multitude of organisations to promote strategic and impactful giving. Tracie is constantly aiming to raise awareness and support addressing the big issues facing the Australian Jewish community, with a major focus on Jewish life for young adults in their 20's and 30's and Jewish community building.

Tracie sits on the International Council for Moishe House, a global organisation that provides meaningful Jewish experiences to young adults in their 20's. She co-founded Mamilla, a six-month program that aims to unlock and activate the power of Jewish innovators by giving them unparalleled access to best-in-class coaches and a network of gurus from the Jewish startup and business world in Australia and Israel. Tracie thinks big and makes things happen.

Partners



jfunders.org

Jewish Funders Network (JFN) aims to expand the breadth and impact of Jewish Philanthropy. JFN works with funders on the individual and collective levels to achieve their philanthropic goals and facilitates connections and networking among its 1,600 international members. The JFN's annual conference is the network's flagship event and "not to be missed" gathering for Jewish funders from around the world.



ajf.org.au

The Australian Jewish Funders (AJF) is a network of mindful funders who believe that greater impact can be achieved collectively. Driven by Jewish values, the AJF aims to provide a space to enhance and nurture strategic philanthropy, explore philanthropic best practice and encourage innovation amongst like-minded funders, inspiring members to have a greater impact on the Jewish community, wider Australian society and the world.



theprattfoundation.org

The Pratt Foundation

Established in Melbourne in 1978 by the late Richard Pratt and Jeanne Pratt AC, Pratt Philanthropies is one of the largest private sources of philanthropy in Australia. The Pratt Foundation's mission statement is "To enrich the lives of our communities". And it aims to pursue that goal, in the words of Jeremiah, in "a spirit of kindness, justice and equity".

We wish to thank the Pratt Foundation for their support initiating and convening this gathering.

Special Thanks

The Shanghai 2016 Gathering could not have been possible without the help and support of:

- **Sam Lipski** and **Ian Allen**, Trustees of the Pratt Foundation, for their vision and foresight initiating such a thoughtful gathering
- **Debbie Dadon**, Chair of the Australian Jewish Funders, together with **Angelica Berry** and **Avi Naor**, Co-Chairs of the Jewish Funders Network, for their ongoing support and leadership
- **Maya Natan**, **Sigal Yaniv Feller** and the team at JFN Israel for their commitment to the gathering. The number of Israelis attending this year is testament to their ongoing and support
- **Ben Barth** and **Scott Goldman**, so much gratitude for their assistance taking a lead role co-ordinating local interest and participation. Their unwavering dedication has been paramount to help making this gathering a great success
- **Rabbi Greenberg and the Team** at the Shanghai Jewish Center for providing kosher catering
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- **Dr Robert Lawrence Kuhn** for generously giving of his time to support the vision of the gathering, sharing his deep understandings and wisdom, and inspiring thought-leaders to join the journey
- **Amotz Asa-El** for giving of his time and sharing his broad experience and expertise
- **Professor Xu Xin** for travelling to Shanghai and sharing his personal story, achievements and insight
- **Dvir Bar-Gal** from Tours of Jewish Shanghai, for showcasing the rich history of Jewish Shanghai

- **Yuval Lion** for sharing the documentary film project about Jewish Shanghai and its lost Jewish gravestones
- **Sabrina Pears**, Australian Jewish Funders, for her tireless efforts and support in organising everything logistical for the gathering
- **David Ezer**, Jewish Funders Network USA, for online and website support
- **Max Parasol** for his invaluable introductions and connections and for investing his time to ensure that we had a deep understanding of the Shanghai Jewish community as well as engagement with key stake holders
- Thanks to the many **participants** who took on roles as **moderators** and **guest speakers** throughout, your contribution added depth and diverse perspective, which is greatly appreciated

Notes

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